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FOR IMMEDIATE RELEASE

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**AMY La FLEUR NAMED SENIOR VICE PRESIDENT OF OPERATIONS
FOR THE CIENA GROUP**

La Fleur brings more than 25 years of operational experience to her new role

WESTERVILLE, Ohio – The Ciena Group – Ciena Healthcare and Laurel Health Care Company – is proud to welcome **Amy La Fleur** as senior vice president of operations. La Fleur brings more than 25 years of operational experience across the Midwest to her new role.



“I am delighted to welcome an executive of Amy’s caliber to our management team at The Ciena Group,” **Mohammad A. Qazi**, president & CEO, said. “Amy brings a breadth of experience from across the senior living spectrum to our organization and has a proven track record of transformational leadership. She is well-equipped to lead our facilities into the future and to help address the challenges facing the long-term care and skilled nursing industry.”

LaFleur’s vast senior living experience includes executive-level roles with Daas Healthcare, SavaSeniorCare, and Trinity Health Senior Communities. In addition to her current position with The Ciena Group, La Fleur is an adjunct faculty member at Madonna University and is a previous board member for LeadingAge Michigan.

“It is truly a privilege to join an organization committed to promoting the highest level of independence and quality of life for the geriatric population,” La Fleur said. “I have never been more passionate about quality of care for our seniors than I am today, and I look forward to working with our management team and outstanding caregivers to help position The Ciena Group for continued success.”

LaFleur, a graduate of Eastern Michigan University and Virginia Polytechnic Institute and State University, replaces Barbara Lombardi as senior vice president of operations for The Ciena Group, a portfolio that includes more than 80 locations across five states. Lombardi retired in April after 27 years with Laurel Healthcare Company and six years with The Ciena Group.

AMY La FLEUR PROFESSIONAL TIMELINE

- **The Ciena Group – Ciena Healthcare and Laurel Healthcare Company**
 - *Senior Vice President of Operations (2022-Present)*
- **Daas Healthcare**
 - *Chief Operating Officer (2021-22)*
- **Madonna University**
 - *Adjunct Faculty (2021-Present)*
- **SavaSeniorCare**

- *Senior Vice President (2019-2021)*
- **LeadingAge Michigan**
 - *Board Member (2017-2019)*
- **Trinity Health Senior Communities**
 - *Chief Operating Officer (2016-2018)*
 - *Vice President of Operations (2014-2016)*
 - *Regional Director of Operations (2012-2014)*
- **HCR ManorCare**
 - *Regional Director of Operations (1997-2012)*
 - *Senior Administrator (2000-2006)*

ABOUT THE CIENA GROUP

The Ciena Group – Ciena Healthcare and Laurel Health Care Company – is a leading innovator and provider of skilled nursing and rehabilitation care services. With more than 80 locations across five states, our centers offer a full spectrum of post-hospital stay services, from short-term rehabilitation to long-term nursing care.

Learn more at www.thecienagroup.com.

ABOUT CIENA HEALTHCARE

Ciena Healthcare has managed skilled nursing homes and rehabilitation centers since 1998. Ciena’s seasoned leadership team provides nursing homes throughout the state of Michigan with clinical, operational, regulatory, and financial management and expertise. Ciena Healthcare is striving to change the perception of nursing home care service by providing patients and residents with high quality of care in home-like environments.

At Ciena Healthcare, we’re all about YOU. Learn more at www.cienahealthcare.com and on Facebook at www.facebook.com/cienahealthcarefacilities.

ABOUT LAUREL HEALTH CARE COMPANY

Laurel Health Care Company, operator of The Laurels skilled nursing and rehabilitation centers, is a national provider of skilled nursing, rehabilitation, sub-acute, and assisted living services dedicated to one simple principle – achieving the highest standards of care and caring. We achieve this goal in partnership with our guests and their families, our associates, and the communities we serve.

At The Laurels, caring is more than providing excellent medical and guest services. It is also being a companion, and treating each guest with the utmost dignity, respect, and compassion.

Learn more about **#TheLaurelWay** of Caring at www.laurelhealth.com and on Facebook at www.facebook.com/laurelhealth.

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